

Subject: Make the Vision Zero Road Safety Pledge

From: Councillor Advocate OPCC <CouncillorAdvocateOPCC@dc-pcc.gov.uk>

Date: 20/11/2023, 16:35

To: Councillor Advocate OPCC <CouncillorAdvocateOPCC@dc-pcc.gov.uk>

This week marks national Road Safety Week and we're asking all road users across Devon & Cornwall to sign up to the [Vision Zero South West Road Safety Pledge](https://visionzerosouthwest.co.uk/the-vision-zero-pledge/).

Road safety is everyone's responsibility and this pledge – which covers five simple ways to keep yourself and others safe - is a way of showing that you are doing your part.

Last year 47 people were killed and 741 were seriously injured on Devon & Cornwall's roads. That number must come down.

All members of the Vision Zero South West road safety partnership have committed to reduce the number of people killed and seriously injured by 50% by 2030 – and eventually, to zero.

Do your part by signing the Pledge here: <https://visionzerosouthwest.co.uk/the-vision-zero-pledge/>



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